

Policy and Cost for Manufacturer Ads Posted in our Newsletter

For companies who are member of the national organization or local chapter the following rates apply.

\$50 Full page Ad – One time showing
\$350 Full page Ad – Yearly showing
\$25 Half page Ad – One time showing
\$175 Half page Ad – Yearly showing

- Companies that are not current members of ASPE on any level are subject to a 25% price increase.
- Companies shall coordinate Ad selection size, frequency and method of payment with the Product Directory Chairperson.
- Companies are allowed to update advertisement monthly and the updated graphics shall be emailed to or present to the Product Directory Chairperson by the previous monthly meeting date. Companies may copy the Corresponding Secretary for convenience. If an updated graphic is not provided the previous ad will be repeated. If no ad is originally provided, no advertisement will be displayed and no refund will be offered.
- All advertisements are subject to resizing as required by the board approved newsletter format for pixel count and/or length and width.
- All advertisements are subject to the discretion of the sitting ASPE board members. In general negative, slanted, non-complimentary comments or anything not related to the plumbing design industry will not be allowed.
- If an advertisement meets the criteria indicated above and fails to appear as intended during within the monthly newsletter, a proportional refund or credit will be provided.